CARE & MAINTENANCE



THE ORIGINAL



THERE IS NO COMPARISON WITH A CONRAD ORIGINAL. EACH IS UNIQUE, REFLECTING THE DISTINCTIVE CHARACTERISTICS OF ITS NATURAL FIBERS AND THE MASTERY OF THE ARTIST WHO CREATED IT. STRIATIONS AND SUBTLE VARIATIONS IN COLOR AND TEXTURE ARE NATURAL WITHIN HARVESTS AND ORDERS. THESE VARIATIONS ADD TO THE BEAUTY AND CHARACTER OF THESE CUSTOM HANDWOVEN PRODUCTS.

EACH CONRAD SHADE IS INDIVIDUALLY HANDWOVEN
TO SIZE RATHER THAN CUT FROM PRE-FABRICATED
ROLLS. THE HOURS OF HANDWORK IN THIS ART
ARE EVIDENCED IN THE EXQUISITE BEAUTY OF THE
FINISHED PRODUCT. THE WOVEN SHADE EDGES,
THE PREMIUM SUSTAINABLE NATURAL FIBERS,
THE QUALITY FINISHING AND THE EXTRAORDINARY
DETAILING ARE ALL HALLMARKS OF CONRAD. A
SMALL INSCRIBED PLAQUE AT THE BOTTOM OF
YOUR SHADE IDENTIFIES IT AS A CONRAD ORIGINAL.

## CARING FOR YOUR SHADES

Your shades have been handwoven to size. After being rolled up during shipping, they may appear short when first installed. Allow your shades to relax naturally in the window for about a week. If still short, gently tug on the bottom rail of the shades.

Every weave's texture is unique. To help folds align evenly as you raise your shades, lightly jiggle the operating cord every 12" or so as you pull on the cord. Gravity will help the folds "fall" into place. Fluffing or guiding the folds with your hand as you raise the shades may also be helpful. As the folds form a "memory" over time, less hand-fluffing will be required.

If your shades were ordered with cord cleats, to hold the shades in place at a desired height, simply wrap the side operation cord in a figure-eight or circular motion around the cleats several times. If cord locks were ordered, pull the cord sideways away from the shade to lock in place at any height. To lower shades, pull the cord inward, behind the shade, and release. If your shades were ordered with control loops, the clutch will automatically hold them at any level when you stop pulling.

IMPORTANT NOTE: Shades are often ordered with operation cords located to the back of the shades to keep them out of view for a clean, tailored look. When raising or lowering shades, please ensure that the operation cord clears the outside edge of the shade during operation. Lifting the shade away from cord during operation can be helpful. Cords continually operated at an angle in front of the shade instead of to the side and back as designed, will cause fraying along the shade's edge over time.

CONR AD shades require very little care and maintenance. Raising and lowering your shades periodically will reduce most natural dust accumulation. If additional cleaning is desired, shades may also be cleaned with a feather duster or soft vacuum brush.

We hope you will enjoy your CONRAD originals.



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